



Bicycle and Pedestrian Safety Program

Mission: Dedicated to improving safety and access for walkers and cyclists. Infrastructure support is provided by the Transportation Department's complete streets policy and operator safety support is provided by the Pima County Health Department accident reduction program.

"Traffic-related injuries are a leading cause of death and disability for children in America."

Pima County Health Department Strategic Plan Goals

Promote a safe, healthy, and prepared Pima County

Stimulate collaboration across Pima County on issues of community health, safety, and well-being

Health Outcomes

Encourages healthy behaviors

Decreases risk of traumatic brain injury

Promotes positive youth development

Linked to a decrease in diabetes rates

Improved mental wellbeing and health

Promotes physical activity

VRUMS Task Force Goals

Improve data collection and analysis to support informed decision-making

Support education and policy changes to improve roadway user safety

Increase transportation safety education

Reduce the severity and frequency of preventable collisions

Pima County Bike & Pedestrian Safety Program Goals

Increase the number of middle schools who participate in the program

Work with community partners to provide adult bike safety education that is culturally and linguistically appropriate to those most in need

