



Notes

Collaboration Meeting Group

Tuesday, August 16, 2022

2:00-3:30 pm

TEAMS

Present

<u>Name</u>	<u>Organization</u>
Mayra Jeffery	PCHD
Shane Wilson	
Sharon McDonold	
Elizabeth Stamm	PCHD
Sara Lind	
Mark Person	PCHD
Sonie Lee	
Kimberly Wang	PCHD
Arisia Lee	PCHD
Hollie Watson-Smith	PCHD
Wanda Winningham	Frontera-HOPE Center
Alex Fernandez	CODAC
April Guzman	AzCH-CCP Arizona Complete Health
Christina Saxton-Valdez	Arizona Complete Health
Claudia Adams	AzCH-CCP (Arizona Complete Health)
Danielle Vince	Arizona Complete Health-Complete Care Plan
Naomi Vega	Enlightening Hope Project
Monecia Hill	

Welcome/Overview of Today's Meeting

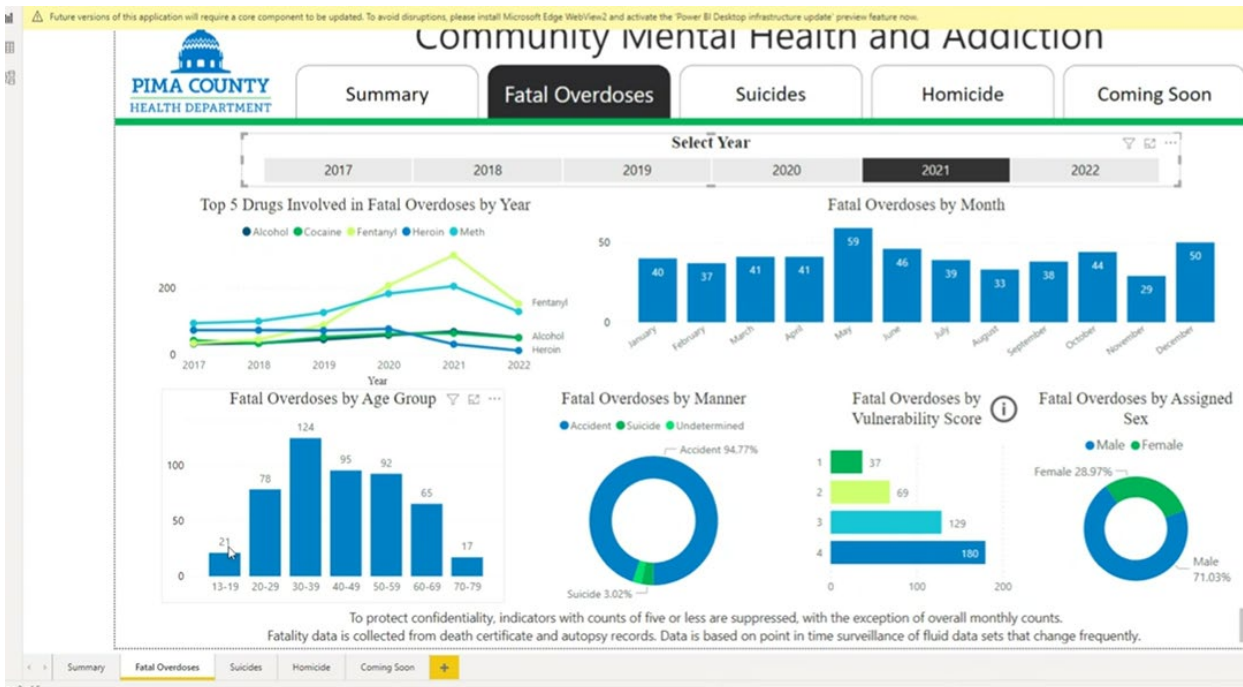
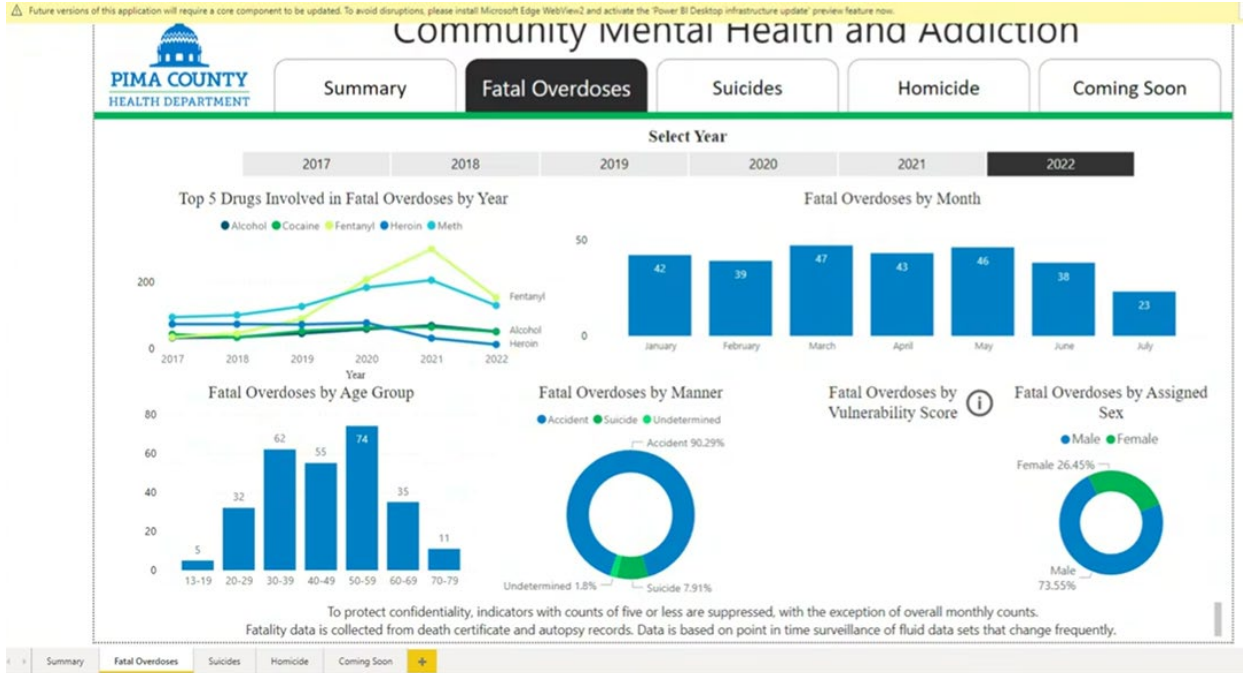
- Alex Fernandez, CODAC

SUD Updates

- AZ Complete Health: April Guzman
 - SOR grant will end in September
 - SOR is 1 grant for 3 years
 - Question: Which meetings were combined for SOR providers? There is now one SOR meeting and one SUD Provider meeting. If invites are needed, reach out to April Guzman or Alex Fernandez.

Data Sharing

- Mark Person, PCHD



- Data is obtained through point-in-time surveillance. Meaning that this information could change tomorrow.
- Data is collected on the following:
 - Overdoses
 - Suicides
 - Homicides



- Overdose will be the focus today.
- The most recent month is incomplete; however, prior months are complete.

Fatal Overdoses by Drug Type

- The drugs listed on these tables are the drugs that contribute to the most deaths in Pima County
 - 2019 is when Fentanyl took off and surpassed Heroin for the first time and began to creep up on Meth
 - In 2020, a spike is seen, largely due to Fentanyl
 - In 2021, Fentanyl was up again
 - In 2022, there is a big change in Heroin
 - In 2017, Heroin numbers were in the 70's
 - In 2021, Heroin was down to 31
 - In 2022, it is on pace to be in the 20's because Fentanyl is pushing it out of the market because Fentanyl is cheaper and easier to use.

Fatal Overdoses by Month

- In 2022, there has been no major change from one month to the next
 - It is consistently high
 - In year past, it was in the teens
 - Now, it has reached a super high level and is staying there
- In 2021 we were just shy of 500 deaths, and right now we are on pace to reach this number

Overdoses by Age Groups

- The highest numbers of overdoses is between 30-60 year-olds
- Compared to 2021, it seems to be on a similar pace, but not as many teen deaths
- The middle age bracket is on pace to reach 2021 levels

Overdoses by Manner

- Most are accidental

Overdoses: Male/Female Ratio

- It usually is at a 70/30 split and it's right about at that ratio

Social Vulnerability Index

- Poverty, homelessness, food insecurity, housing insecurity, uninsured, underinsured, along with other factors leads to social vulnerability
- Social vulnerability looks at percentages
 - 1 = least vulnerable
 - We see this in places like Oro Valley
 - 4 = highest vulnerability
 - We see this in places like South Tucson and the 85705 zip code
 - Overdose death is higher in communities with a higher social vulnerability score



- This does not mean that people in Oro Valley don't experience overdose death or that they don't need help. It means that poverty is a greater risk for substance abuse. However, this does not mean that everyone who is experiencing poverty has a substance abuse disorder. It is important to see how many fatalities are occurring in these communities due to substance abuse.

Alert

- Fentanyl is showing up in different forms
- It is in the same form, just different colors
- Takeaway from law enforcement is that Fentanyl in these different colors are more potent than the blue M 30's
- If you are a Provider, do you have any feedback?
 - A couple providers are sharing that it has showed up in marijuana. However, there is not a concern of an interaction between Fentanyl and marijuana.
- If it is more potent, it can make trends worse
- It is showing up in people who have taken it and are seizing.



OPIOID MONITORING INITIATIVE

****ALERT****

Counterfeit Colored Pills Circulating in Arizona Communities

****FOR IMMEDIATE PUBLIC RELEASE****

TYPE: Public Bulletin Alert / Situational Awareness
SOURCES: Arizona High Intensity Drug Trafficking Area (AZ HIDTA)
Maricopa County Sheriff's Office (MCSO)
Phoenix Police Department (PPD)
U.S. Drug Enforcement Administration (DEA)

DATE: August 15, 2022
ATTN: Public

This information is being shared with the public for situational awareness and safety purposes.

In early August, the Phoenix Police Department seized 39,000 counterfeit M-30 pills containing fentanyl. Among the counterfeit pills seized were pastel colored counterfeit M-30 pills. While the counterfeit blue M-30 is still the most frequently seized fentanyl pill in Arizona, law enforcement officials are seeing more of the pastel or bright multi-colored pills in communities. According to law enforcement, these counterfeit pills are being referred to as "rainbows" and "Skittles" like the candy. In Arizona, young adults and teenagers are overdosing on counterfeit pills disguised as M-30 Oxycodone. According to the DEA, fentanyl is a potent synthetic opioid approximately 100 times more potent than morphine and 50 times more potent than heroin as an analgesic.





Photo Credit: Phoenix Police Department

For more information, please contact the AZ Opioid Monitoring Initiative at omi@azhidta.org.

Arizona Opioid Monitoring Initiative (OMI)

azhidta.org

FOR PUBLIC RELEASE

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Action Plan: Review Root Causes of Top Items to Address, Finalizing Issue to Address, Goal

- Arisia Lee, PCHD
 - Announcements



Three-Part Series: How to Advocate For Change

Behavioral Health Coalition & PIH-US Pima County

Thursday 9/15, 9/29, & 10/13 at 11am-12pm MST

Registration Link: https://pih.zoom.us/meeting/register/tllud-ChpzojGtRAQ_osVFib0LbLT6FJpCzU

Brief Description:

A key skill of partners in the Behavioral Health Coalition is to understand and advocate for the needs of the individuals and communities they serve. Partners In Health's 3-part training series "How to Advocate for Change" will provide partners with an opportunity to sharpen their advocacy skills and learn how to best leverage influences of power to drive change that reflects their community's needs. In the first training, participants will learn the five components of power as they relate to advocacy and will be guided through constructing an advocacy strategy using a provided template. Each strategy will be designed to meet specific goals outlined by each partner and will include a power mapping exercise to identify stakeholders—including potential allies and opponents—and decision makers to target. We will expand on this in the second training. Going into the third training, participants will have a strong framework to finish outlining their strategy and think through effective actions.

- **9/15 - Module 1: Introduction to Advocacy**
 - What is advocacy
 - Misconceptions around advocacy
 - POWER!
 - Strategy chart (provided as a tool to use throughout the series, and beyond)
 - Campaign Goals
 - Organizational considerations
 - Lobbying rules
 - Campaign considerations during an election year
- **9/29 - Module 2: Targets, Allies, Constituents, Opponents**
- **10/13 - Module 3: Tactics, messaging, and strategy – real world examples**

Objectives for the Presentation:

1. Partners will be able to build out and workshop an advocacy strategy plan using a template provided in the presentation.
2. Partners will be able to identify stakeholders, including allies and opponents, to incorporate in their advocacy strategy plan.
3. Partners will be able to name ways that advocacy should be rooted in power, and begin mapping power for effective strategy, messaging, and tactics for change that is representative of community needs.

How will you engage the audience?

In this training series, we would like to engage the audience through the polling feature, the chat box, and by encouraging participants to unmute themselves when prompted, if they feel comfortable doing



so. We will spend a good amount of the time working with the audience to fill out an example advocacy strategy plan, and these features will allow participants to actively engage with the presenter, and even each other, throughout the presentation.



Join us for the
Healthy Pima Kickoff

Meet the new Healthy Pima staff

Present the results of the Community
Health Needs Assessment (CHNA)

Learn about opportunities to collaborate with
Healthy Pima as we begin to address the
health priorities identified by our community!

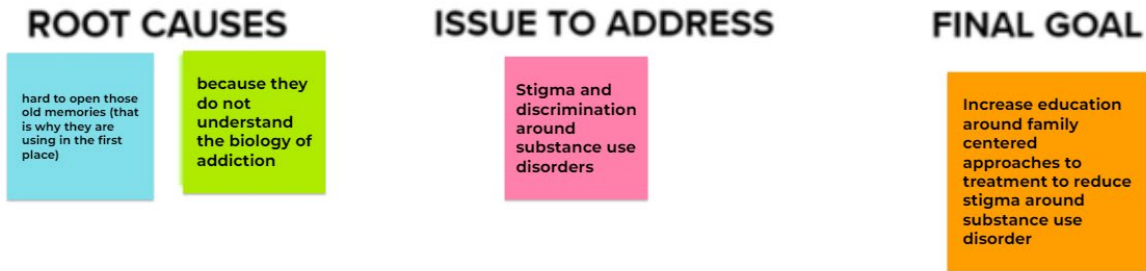
August 26, 2022 | 1 p.m. - 3 p.m.

Abrams Public Health Center, Room 1104
3950 S. Country Club Rd.



PIMA COUNTY
HEALTH DEPARTMENT

- Recap of Action Plan





- Objectives


- The objective with the highest votes was – (BY WHAT DATE), the Collaboration meeting group will provide education on the biology of addiction at (HOW MANY) agencies that provide services to address (STIGMA AROUND) SUD upon intake and ongoing.
 - Discussion around the objective led to providing education on the biology of addiction to parents and foster parents and at DCS to parenting classes
 - There was also discussion around providing education in the 85705 at community outreach events, and to business owners who want the homeless removed. There was also discussion around providing a solution to businesses in this area and that business cards should be handed out letting business owners know what services local organizations can offer.
- Mark Person commented that CMHA works with stigma and that there is a difference stigmatizing for drug use versus mental illness

Narrow Down the Objective


Narrow Down to 2 Measurements
 *You have two green thumbs up to use and two red thumbs down to use
 *They may be used on the same objective or two separate objectives
 *The objective with the highest amount of green thumbs up will be used for the action plan



By December 31st 2022, the Collaboration Meeting Group will offer (#) free family classes to teens who have been caught using substances (TO DECREASE STIGMA AROUND SUD). 



By December 31st 2022, the Collaboration Meeting Group will increase family centered substance abuse support services by 30% (TO DECREASE STIGMA AROUND SUD). 

By July 31st 2023, the Collaboration Meeting Group will provide education (CLASSES/PAMPHLETS ABOUT STIGMA AND SUD) to (#) OB/GYN (PROVIDERS) and (#) PCP providers and (OFFER # CLASSES ABOUT STIGMA AND SUD TO THE) community to decrease stigma (AROUND SUD). 

(BY WHAT DATE), the Collaboration Meeting Group will increase family unity outreach (LEAFLET, NEWSLETTER, EVENTS, CLASSES) and messaging (BY WHAT %/ HOW MANY MESSAGES/OUTREACH) (TO DECREASE STIGMA AROUND SUD).

 By July 31st 2023, the Collaboration Meeting Group will increase referrals and enrollment to MAT services of pregnant parents who are using substances by 10% (TO DECREASE STIGMA AROUND SUD).

 (BY WHAT DATE), the Collaboration meeting group will provide education on the biology of addiction at (HOW MANY) agencies that provide services to address (STIGMA AROUND) SUD upon intake and ongoing 

 (BY WHAT DATE), the Collaboration Meeting Group will emphasize (PROVIDE) treatment and support to (#) parents who use substances in order to decrease risk factors that lead to youth using substances as well. 

 Collaboration Meeting Group Development/Planning group develops training template (6 months) to be delivered to participating service providers to implement as a component of treatment for clients and their families. Pre and post survey administration to gauge level of perceived stigmatization by the family member/loved one. Lickert scale grading with a target of 25% reduction in stigmatization post training. Will require academic input for the validity of survey content and grading. Could be evaluated for effectiveness of training. 



- Policy Change
 - Looking at Policy System and Environmental Change
 - Community health can be modified by addressing factors that allow people to make healthy choices and for the default to be healthy choices, not unhealthy choices
 - Big P vs Little p
 - Little p policies are statements in writing
 - In looking through the action plan thus far, the objectives are based on training
 - Policies can create a dialogue of what you want to move toward
 - Trainings can lead to big P policy action down the road
 - Training is at the PSE level and can be scaffolded up to Big P policy actions

Wrap Up

- Alex Fernandez, CODAC
- Please do not forget the community event:
 - Overdose Awareness Day Community Event is Sunday August 28t
 - It is something we can be aware of and join.
 - Join us as we honor those who have lost their battle, support those still fighting, admire all survivors and spread the message that the tragedy of overdoses death is preventable.
 - International Overdose Awareness Day is a global event held on August 31 of each year to aims to raise awareness of overdose and reduce the stigma of drug-related death.



Overdose Awareness Day Community Event



Sunday, August 28th 4 - 7 pm

Marymar Events, 2264 E Benson Hwy Tucson, AZ 85714

International Overdose Awareness Day is a global event held on August 31st each year and aims to raise awareness of overdose and reduce the stigma of a drug-related death.

Join us as we honor those who have lost their battle, support those still fighting, admire all survivors and spread the message that the tragedy of overdose death is preventable.



Guest Speakers
Memory Tree Lighting Ceremony
Food from Local Vendors*
Community Agency Resources



**Vegan options will be available*

For questions, contact Naomi at naomi.yago@enlighteninghonorproject.com

- Thank you everyone
- Making good progress
- New folks with new eyes and energy
- Received good objectives
- Many new ideas
- Lots to work with
- Mayra, PCHD
 - PCHD now has fentanyl testing kits
 - These testing kits have a swab and come with a cassette. It is good for someone who is out in the community for harm reduction. No other supplies are needed.
 - If anyone needs a fentanyl or Narcan testing kit contact: CMHA@pima.gov



Next Meeting

September 20th, 2022 2:00-3:30, Teams

Data Sharing

Action Plan: Policy Recommendations, Data Recommendations, Activities