



**Substance Misuse and Mental Health Alliance  
Referral and Treatment Task Force  
Meeting Minutes – March 27, 2019  
10:00-11:00 AM  
Abrams Public Health Center Room 1106**

**In Attendance**

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|---|---|
| Armando Moreno, COPE Community Services, Inc.           | Matthew Brisman, University of Arizona          |
| Ava Garcia, University of Arizona                       | Miranda Gali, La Frontera                       |
| Brittany Williams, University of Arizona                | Nicholas Cogdall, Pima County Health Department |
| Chris Wildblood, Tucson Police Department               | Nora Reyes, CPC                                 |
| Cynthia Purcell, CODAC                                  | Pati Monterrey, Pima County Health Department   |
| David Sauders, Pima County Superior Courts              | Rachel Cummings, Pima County Health Department  |
| Debbie Krueger, CPES                                    | Raul Munoz, Pima County Health Department       |
| Gabriela Flores, Pima County Health Department          | Sam Kirschbaum, HOPE Inc                        |
| Jasleen Chhatwal, University of Arizona                 | Steve Lee, CODAC                                |
| Kana De La Cruz, PPEP                                   | Terry Nordbrock, Pima County Health Department  |
| Lina Trujillo, Arizona Complete Health                  | Wanda Wingham, La Frontera                      |
| Lisa O'Neill, AZ National Guard Counter Drug Civil Ops. |   |

**Welcome and Introductions**

Raul Munoz, Pima County Health Department, welcomed everyone in attendance and a round table of introductions was completed.

**Pima Helpline Update**

Rachel Cummings, Pima County Health Department, provided the group with an update on the Pima Helpline website that the Referral & Treatment group has been contributing to. Rachel asked the group for feedback on developing a mission statement and tag-line for the helpline website. The group was provided with several examples of messaging that could be included in the tagline and mission.

The group discussed what elements of the Pima Helpline they felt would most be accurately reflected by the mission. This included which services were being shared through the website, ease of access, and specifying the role the helpline plays in the community. The group in attendance agreed upon the following mission statement: "Pima Helpline provides an easy way to find mental health and addiction treatment, services, and support."

The group also reviewed sample messaging for the website's tagline that reflects the helpline's website. Some of the keywords that the group discussed are:

- Connecting,
- Services
- Seek
- Treatment
- Health
- Community
- Together

The group continued to their discussion but the topic was tabled in the interest of time. To provide input on the helpline's tagline, please visit the [Google form here](#).



### **Health App Presentation**

Ava Garcia from the University of Arizona School of Journalism presented to the group in attendance on an app that she has been working on to help address gaps in health services within the Latinx community in Tucson. This application provides health news, resources, and events to the user as well as information on low-cost care, preventive services, and screenings, all in English and Spanish. As the app develops additional functions will be added include a “find a clinic” feature. The group discussed how the Referral and Treatment Action Group could contribute content as well as additional opportunities for collaboration.

### **Updates**

The group provided updates on upcoming community events include:

- The Arizona Governor’s Office of Youth, Faith, and Family will be releasing funding to address stigma around Medically Assisted Treatment (MAT), among other issues. Additional details TBA.
- Starting June 6<sup>th</sup>, the Centers for Medicare and Medicaid Services (CMS) will begin offering MAT services in jails in Pima County.
- The Arizona National Guard will be supporting a Medication Take-Back Event on April 27<sup>th</sup>. Additional details TBA.
- The Pima County Health Department has been provided 1000 naloxone kits through the Arizona Department of Health Services. These kits will be distributed to organizations that provide services to at-risk individuals.

### **Next Task Force Meeting**

#### **Referral and Treatment Task Force**

**Date:** Wednesday, April 24, 2019

**Time:** 10-11 am

**Location:** Abrams Public Health Center (3950 S. Country Club Rd, Tucson, AZ 85714)

**Room:** 1106

### **Adjourn**